Sponsorship Information

VENDOR SHOWCASE 2011

Date: March 10, 2011

6:30 pm to 8:30pm

Crowne Plaza North Dallas/Addison
14315 Midway Road
Dallas, TX 75244

Dear Vendor :

Once again, it's time to mark your calendar! Vendor Showcase 2011, PMI Dallas Chapter's largest event will take place on March 10, 2011 at the Crown Plaza Hotel in Dallas/Addison.

Whether large or small, exhibiting at Vendor Showcase 2011 is a prime business opportunity to enhance your company profile and increase your visibility among the leaders in project management.

The PMI Dallas Chapter provides one of the best venues for companies to showcase their project management products and services. The Vendor Showcase connects companies and organizations to everyone related to project management profession. This year the Vendor Showcase is expected to draw over 500 attendees providing you with an opportunity to present your project management solutions, services and technologies to PMI members and professionals from around the region.

The PMI Dallas Chapter is a volunteer-based professional association dedicated to supporting the growth and development of project management practitioners, as well as building awareness of the project management discipline and its critical role in business and organization success.

The PMI Dallas Chapter is one of the world's largest components of the Project Management Institute (PMI®), the world's largest membership association for project management with more than 330,000 members in over 175 countries. The PMI Dallas Chapter was founded in 1984 and has 3,822 members.

Enclosed you will find more information on this exciting event and its sponsorship offerings. Please review the innovative and new sponsorship ideas and opportunities outlined in the enclosed material, and plan to sparkle at this fun-filled event.

Your Sponsorship Information package includes everything you need to know about registration, exhibiting, sponsoring, and advertising for the event.

We look forward to seeing you at the Vendor Showcase 2011.

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Sincerely,

John T. Cole, PMP
President
PMI Dallas Chapter

Yusuf Desai, PMP
Vice President, Programs
PMI Dallas Chapter

All Information on the Vendor Showcase 2011 will be posted at the **www.pmidallas.org**

For **Vendor Showcase 2011 Exhibit space,** contact Veronica Heathcock, Sponsors Coordinator, at sponsors@pmidallas.org

For **Sponsorship Opportunities**, contact Allen Pitts, Sponsors Director, at sponsorsdir@pmidallas.org

For **all activities at the Vendor Showcase 2011**, contact Prabu Ayyagari, Vendor Showcase Director, at speakercoord2@pmidallas.org

Vendor Showcase Information

Vendor Showcase 2011

Thursday, March 10, 2011
Crown Plaza Dallas/Addison

Event Schedule Details

3:30 - 5:00 pm	*Vendor Check-in Registration*
5:30 - 6:30 pm	*Attendee Registration*
6:30 - 8:30 pm	*Light Buffet Dinner*
6:30 - 8:30 pm	*Vendor Exhibits*
7:30 - 8:15 pm	*Vendor Door Prize Drawings*
8:25 pm	*Grand Prize Drawings*

Exhibit Space Details

Vendor Booth….Early Bird $550 Regular $650
Exhibit space includes a 6' x 2.5' draped table, electrical access*, and showcase admittance for 2 exhibitor representatives.
*Extension cords are not provided.

Vendor Booth – Add On….Early Bird $400 Regular $500
For those exhibitors desiring an additional space.

Unattended Table….Early Bird $300 Regular $325
For the organization that wants to have a presence at the showcase; but is unable to be there in person. Let PMI Dallas Chapter do all the work. Ensure the delivery of materials and we do the rest!

Representative Admittance….Early Bird $25 Regular $35
Admittance for additional representatives.
Please Note: Exhibitor representative rates apply to PMI Dallas Chapter members working at exhibitor tables. They are not entitled to discounted member rates.

Exhibitor Sponsorship Opportunities

Make the most of your participation! Vendor Showcase 2011 exhibitors receive a 20% discount on most advertising or sponsorships purchased at the same time.

Monthly Dinner Meeting Sponsor….$480 (Normally $600)
Sponsorship for 1 dinner meeting. Specific month to be determined later. Must be completed within 12 months of purchase. Non-refundable.

Newsletter Banner Ad….$400 (Normally $500)
Includes logo and clickable link. Limit 1 per vendor per quarter. Must be completed within 12 months of purchase. Non-refundable.

Newsletter Link ….$120 (Normally $150)
Includes name of company and short tagline (e.g. Project Management Training Provider) with link in right panel of newsletter. No more than 3 links are included per newsletter. Limit 1 per vendor per quarter. Must be completed within 12 months of purchase. Non-refundable.

Website Sponsor ….$280 (Normally $350)
On home page of PMI Dallas Chapter website. Runs for 30 days from date of posting. Includes logo and link. Must be completed within 12 months of purchase. Non-refundable.

Laptop Sponsor ….$40 (1 month), $180 (6 months), $300 (12 months)
Logo and related marketing message displayed on 1 laptop used for event registration for (1 month, 6 months or 12 months) from date of posting. Provides exposure to more than 200 event attendees per month. Must be completed within 12 months of purchase. Non-refundable.

Vendor Showcase Information

Vendor Showcase 2011

Thursday, March 10, 2011
Crown Plaza Dallas/Addison



EARLY BIRD PRICE	
Vendor Booth	$550.00
Vendor Booth – Add on	$400.00
Unattended Table	$300.00
Additional Representative	$ 25.00

RULES AND REGULATIONS GOVERNING EXHIBITS

1. All exhibit space shall conform to the specifications as outlined by PMI Dallas Chapter, and the exhibit site (Crown Plaza facility).

2. An exhibiting company or firm must be involved with the project management discipline.

3. Exhibits shall be opened and closed at the time designated by PMI Dallas Chapter and no exhibitor shall remove any or all parts of the said display prior to the official closing time.

4. Exhibitors may not sublet, or apportion to another party, any portion of their allotted booth.

5. Each space must be identified by the name of the exhibitor signing the contract. No other company name may appear in the booth area.

6. All exhibit materials and signs must be confined within the perimeter of the booth so as not to block the aisle or obstruct visibility of other exhibits. Booth signage should not be higher than the 8' backdrop. Should any concerns arise regarding the obstruction of visibility, a decision will be made by the VP Programs and VP Operations and Support, at PMI Dallas Chapter.

7. Draws and lotteries are permitted, as per set guidelines.

8. Distribution of circulars or promotional material may be made only within the booth assigned to the exhibitor presenting such. Distribution of circulars at any on-site, restaurants, bars etc. is not permitted.

9. The use of sample rooms at the Vendor Showcase site for the sole purpose of displaying merchandise and services during the Showcase by exhibitors and other supply houses is not permitted.

10. Exhibitors may not operate individual hospitality suites. Hospitality suites include any hotel rooms which are advertised and promoted where refreshments, food or entertainment are provided to delegates.

12. No aspect of the Showcase can be altered without permission from the VP Programs and VP Operations and Support , PMI Dallas Chapter.

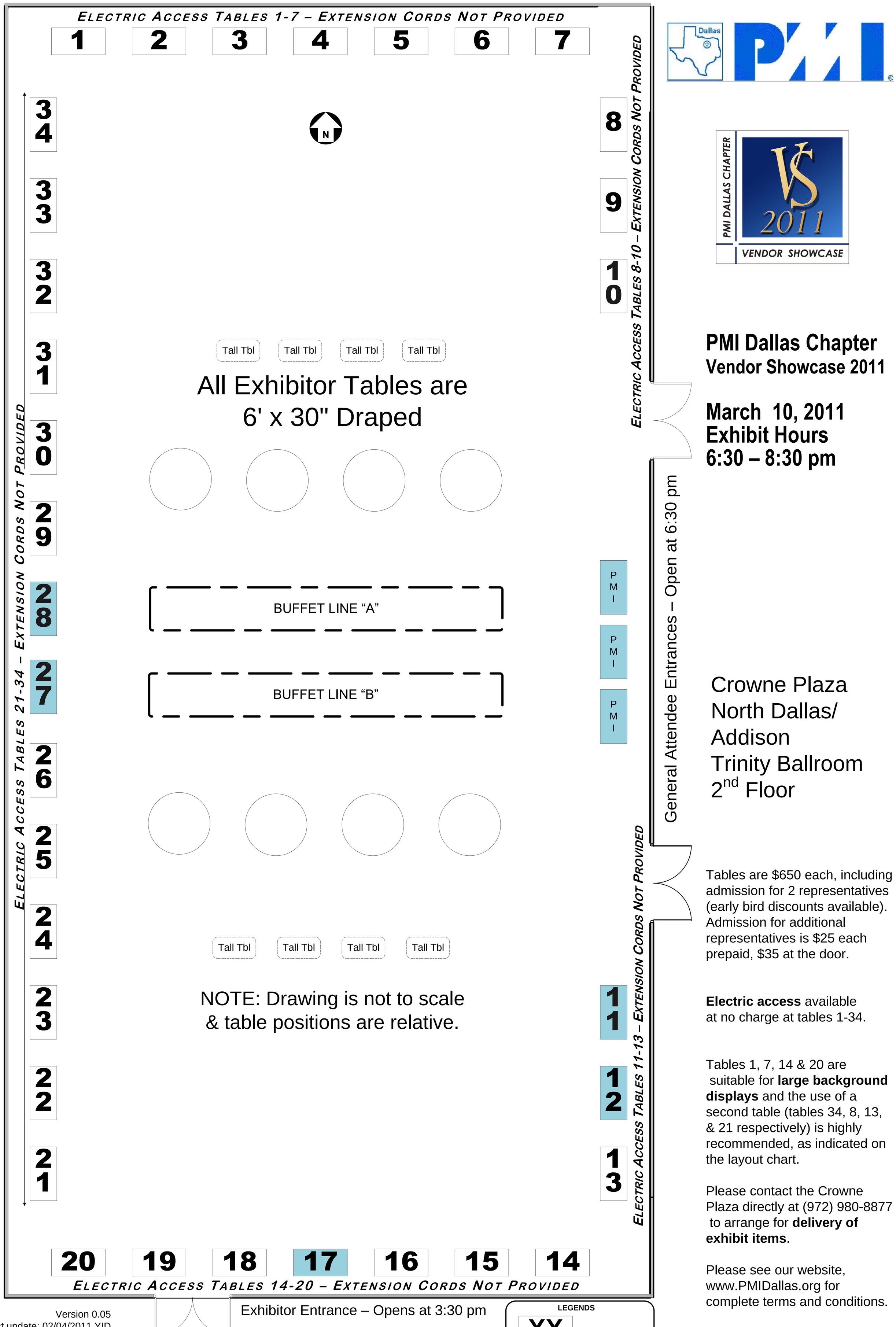
13. Cancellations and refunds are only available before the early bird deadline. Payment for a particular event may not be transferred or carried over to another event. For detailed payment and cancellation policy, please refer to the Vendor Showcase 2011 Registration webpage on www. pmidallas.org.

14. Dress Code is business attire during Vendor Showcase hours.

15. Failure to occupy exhibit space: If space is not occupied 30 minutes prior to opening of Vendor Showcase for the attendees, it will be considered a no-show and the space will be forfeited by the exhibitor. This forfeited space may be resold, reassigned or used by the PMI Dallas Chapter without obligation.

16. Security/Insurance: While every effort will be made to provide security for exhibits while at the facility at Crown Plaza. Neither Crown Plaza nor PMI Dallas Chapter will assume responsibility for loss or damage to exhibits or other exhibition property. PMI Dallas Chapter recommends that each exhibiting firm secure appropriate insurance policies through its insurance agent to cover all booth and display items during transportation to and from this Vendor Showcase.

17. Exhibitors agree to allow pictures or video images to be taken of their booth and any personnel at their booth. These images will be used by the PMI Dallas Chapter for promotional and historic record purposes only.



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PMI DALLAS CHAPTER
VENDOR SHOWCASE 2011

PMI Dallas Chapter
Vendor Showcase 2011

March 10, 2011
Exhibit Hours
6:30 – 8:30 pm

Crowne Plaza
North Dallas/
Addison
Trinity Ballroom
2nd Floor

Tables are $650 each, including admission for 2 representatives (early bird discounts available). Admission for additional representatives is $25 each prepaid, $35 at the door.

Electric access available at no charge at tables 1-34.

Tables 1, 7, 14 & 20 are suitable for **large background displays** and the use of a second table (tables 34, 8, 13, & 21 respectively) is highly recommended, as indicated on the layout chart.

Please contact the Crowne Plaza directly at (972) 980-8877 to arrange for **delivery of exhibit items**.

Please see our website, www.PMIDallas.org for complete terms and conditions.